



ARIZONA POWER AUTHORITY VALUES

- **Fiscal Responsibility** – Manage resources for APA customers at the lowest possible rates consistent with sound business principles.
- **Cost Causation** – Entity that creates the cost pays for the cost.
- **Resource Focus** – Understanding the water-power-agriculture nexus, work with fellow state agencies and NGO's in arenas vital to the betterment of Arizona, APA's customers and public power as a whole.
- **Customer Service** – As an agent of the State, represent Arizona and APA customers in a productive and collaborative way, seeking consensus when possible and partnerships when able.
- **Creative Development** – Productive investment in our staff, customers & State through proper planning and execution of Commission approved strategic plan.